



# Foundation FOCUS

Spring 2009

BETHANY VILLAGE ... supported by Asbury Foundation

## Welcome to Bethany

By Beverly Conner



**Beverly Conner has been a resident of Bethany Village since 2008.**

In mid September my husband and I moved to Bethany, and our first guests were fellow residents Gene and Tommie Davis greeting us with “Welcome to Bethany Village.”

The greeting unloosed a flood of memories ... of moving to Mechanicsburg in the late '50s, joining Wesley Methodist Church on Simpson Ferry Road, seeing Vic Hann and his wife shepherding a busload of children from the Children's Home, learning that there was an adjoining home for the aging called Bethany Village. It gave me an early appreciation of the outreach of the Methodist Church to all ages.

I eventually was asked to be on the Board of Bethany Village, which then was only one sprawling building; they were just beginning to build cottages.

In time my parents moved from North Carolina to occupy a cottage. Their neighbors were the Alexanders who were so generous with the original health center. Later when the cottages filled, Bethany Court was on the drawing board. By the time it was completed, my father had died and it was a smooth transition for my mother to move into a small apartment.

I remember the Board meeting when Rev. Carl Young presented his idea for the Bethany Care Assurance Fund. I watched it become a reality, and I marvel at its growth and the peace of mind it gives residents. I salute Carl for his foresight and bless the residents who have faithfully supported it through the years.

We had talented, caring administrators in Dick Brinkman, Paul Schroeder, and Jim Wilkins.

At one Board meeting the availability of the land across the road, the Sheely Farm, was brought to our attention. One member felt strongly that we should buy it for possible future growth. There was hesitation and consternation that we did not have the money. Rev. Elwood Zimmerman asked the question, “Where is our faith?”, which humbled us to the point of voting to explore the idea and eventually acquire it.

When the Bethany West apartments were built (on Sheely Farm land), I was no longer on the Board, but I honored my parents, Robert and Alyce Utley, by underwriting the Reading Room.

*continued on next page*

## Golfing Tradition Returns in June

Asbury Foundation is delighted to announce the return of the 2009 Caring Classic Golf Tournament. It will be held at the championship course at the Members Club at Four Streams in Beallsville, Md., on Tuesday, June 9.

More than \$50,000 was raised for Benevolent Care and Care Assurance funds at last year's event. Confidential assistance from these funds enables residents in need to remain in their home at one of six Asbury communities, where they may live out their years with dignity, knowing their housing and medical expenses will be provided for. Our goal is to surpass last year by 20% so the increased gifts can meet increased needs on our campuses.

Willis HRH Insurance and The Hartford are generously sponsoring this year's tournament. Two of

our Leadership Sponsors are Sodexo and Flagship Rehabilitation Services. We are grateful to them and to all of our sponsors and volunteers for making the Caring Classic possible and for supporting Asbury's benevolent care mission.

A full day of golf is planned on Four Streams' course, ending with a reception, awards ceremony, and elegant dinner. A special silent auction will also support the Benevolent Care and Care Assurance funds.

To learn more, please contact Cece Bailey at Asbury Foundation, 301-216-4052. Brochures and registration are available at [www.TheAsburyFoundation.org](http://www.TheAsburyFoundation.org).

Join us on the greens as we celebrate a successful year for this very worthy cause.

### Continued from Our Cover

And now, the irony that our own new home is also built on that land.

When Tommie and Gene Davis greeted us with a plate of fresh baked banana bread, it was more than a simple neighborly call. They told me that when they moved to their Bethany cottage 18 years ago, "Your mother, Alyce, welcomed us with a plate of warm cookies." *I was touched to tears that someone remembered Mother and her gesture.*

My husband, Bruce, and I feel blessed that we call Bethany home now.

When our new neighbors Jean and Emory Thurston moved in recently, you can bet I welcomed them with a plate of warm cookies and a "Welcome to Bethany."

## Your Gifts Make a Difference!

During 2008, \$121,308 in benevolent care was provided to 5 residents living at Bethany Village. Additionally, Asbury provided \$641,567 in uncompensated services to 22 residents at Bethany's health care center.

With the incredible support of the Bethany Village Auxiliary and gifts from donors like you, the Foundation enriched the lives of our Bethany Village family through projects such as:

- Life Enrichment:
  - Veterinary care, food and supplies for cats in Assisted Living and Skilled Care
  - Ice cream maker
  - Gardening supplies
  - Maintenance funds for salt water aquarium
  - 3 Wii® game systems and televisions
  - End of Life Baskets
- Computer classes through BV Clickers Club
- 3 automated defibrillator units
- 2 Spinoza (aromatherapy) bears
- Drums and other music items for therapy
- DVDs and games
- Dishes, silverware and other items for Skilled Care kitchens
- Christmas gifts for Assisted Living and Skilled Care residents
- 10 nebulizers and 2 Trace recliner wheelchairs
- CD player, tape, radio and turntable for Solarium
- VHF Wireless PA system for Bethany Village (shared cost with Residents' Council)
- Train repairs
- Disc golf equipment

## Use The Same Dollar Twice!

Couple gives their **beach home** worth **\$250,000** to fund a Charitable Gift Annuity to **benefit Bethany Village**

Gift to Kids

\*Couple receives guaranteed income of **\$1,104.16/month** for life

Gift to Bethany Village

+Couple chooses to **use income** to fund a **\$662,400 life insurance policy** to leave their heirs as a tax-free gift

At death of couple, **Bethany Village** receives the **\$250,000** gift

\*This example is based on a 2-life gift annuity for a male 75 years of age and a female 70 years of age as of March 2009.  
+This example is using standard and second death life insurance rates.

**A Charitable Gift Annuity can be funded using:**  
**Real Estate • Stock • CDs**  
**Bonds • Cash**

*For more information, please contact:*

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## What Legacy Will You Leave?

**W**e all desire significance to lead happy and fulfilled lives surrounded by family and friends. And for many of us, there is a compelling need to make a difference, to leave a lasting impact on the people dearest to us and the world in which we live.

The search for significance and the desire to plan for the future lead many to ponder their legacy. What kind of legacy will you leave? A bequest is perhaps the easiest and most tangible way to have a lasting impact on the people and

organizations that mean the most to you. And a bequest may be an effective way to make a gift and lessen the burden of taxes on your family and on your estate.

### **The Benefits of a Charitable Bequest**

A charitable bequest is a bequest written in a will or trust that directs a gift to be made to a qualified exempt charity when you pass away. Such a bequest enables you to further the good work of an organization you volunteer with or support long after you are gone.

It can help you save estate taxes by providing your estate with a charitable deduction for the value of the gift. With careful planning, your family can also avoid paying income taxes on the assets they receive from your estate.

### **An Easy Gift to Make**

A bequest is one of the easiest gifts to make. With the help of an advisor, you can include language in your will or trust specifying a gift to be made to family, friends or charity as part of your estate plan.



## Bethany Village

325 Wesley Drive  
Mechanicsburg, PA 17055  
www.BethanyVillage.org

*Inside—a Bethany tradition  
of welcome*

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## Mark Your Calendars!

**June 9**  
2009 Caring Classic  
The Members Club  
at Four Streams

**July 28**  
Concert for Care  
Assurance



EQUAL HOUSING  
OPPORTUNITY